



MARKHAM ELITE LIONS CLUB

Born to Serve



District A16 Region 18 Zone 18E

Privacy Policy

Markham Elite Lions Club (MELC) Effective Date: July 31, 2026

Markham Elite Lions Club ("MELC," "we," "us," or "our") is committed to protecting the privacy of visitors to melionsclub.com (the "Site") and members of the public who interact with our events, forms, and communications. This Privacy Policy explains what personal information we collect, how we use it, and the choices you have.

By using this Site, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We collect personal information in the following ways:

- a) Contact Form** When you submit our Contact form, we collect the information you provide, which may include your name, email address, phone number, and the content of your message.
 - b) Event Bookings** When you register or book a spot for an event (such as our annual gala, picnic, or fundraising events) through our online booking system, we collect information such as your name, email address, phone number, number of guests/tickets, and any additional details you provide as part of the booking process (e.g., dietary restrictions, sponsorship information, or payment-related details where applicable).
 - c) Automatically Collected Information** Like most websites, our Site may automatically collect certain technical information, including your IP address, browser type, device information, and pages visited, typically through standard WordPress functionality and cookies.
 - d) Social Media Content** Our homepage displays a live feed of public posts from our Facebook page. This content is provided by Facebook/Meta and is subject to Facebook's own privacy practices, not this policy.
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2. How We Use Your Information

We use the information we collect to:

- Respond to inquiries submitted through our Contact form
- Process and confirm event bookings and registrations
- Send booking confirmations, event updates, and related communications
- Maintain accurate records of attendees, sponsors, and members for club administration
- Improve our Site and event planning
- Comply with legal and administrative obligations as a registered nonprofit organization

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

3. How We Share Information

We may share your information with:

- **Service providers** who help us operate the Site and process communications (for example, email delivery services used to send booking confirmations and contact form responses)



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- **Event partners or venues**, where necessary to fulfill an event booking (e.g., providing a guest list to a venue for catering headcounts)
- **Legal authorities**, if required by law or to protect the rights, safety, or property of MELC or others

We do not share your personal information with third parties for their own independent marketing use.

4. Email Communications

When you submit the Contact form or an event booking, your information is transmitted via email to MELC administrators to process your request. We take reasonable technical measures to secure this transmission. If you no longer wish to receive communications from us, you may contact us using the information in Section 8 below to opt out of non-essential communications.

5. Cookies

Our Site uses cookies and similar technologies, which are standard for WordPress-based websites, to support core site functionality, remember preferences, and gather anonymous usage statistics. You can control or disable cookies through your browser settings; note that some parts of the Site may not function properly if cookies are disabled.

6. Data Retention

We retain personal information collected through the Contact form and event bookings only as long as necessary to fulfill the purposes described in this policy, or as required for our administrative, financial, and legal record-keeping as a nonprofit organization.

8. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact:

Markham Elite Lions Club Email: connect@melionsclub.com Phone: (416) 809-5898

9. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal, operational, or regulatory reasons. The updated version will be posted on this page with a revised effective date.
