



**MARKHAM ELITE LIONS CLUB**

BORN TO SERVE



*Honoring Mothers, Nurturing Futures*

**FUNDRAISING**

*Gala*

**DINNER**

IN AID OF

MATERNITY WARD

MARKHAM STOUFFVILLE HOSPITAL

**SPONSORSHIP PACKAGE**

*Join Hands to Make a Difference*



[melionsclub.com](http://melionsclub.com)



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# ABOUT LIONS INTERNATIONAL

Lions Club International Foundation is an international charitable organization working to make a difference in the lives of less fortunate around the world. Lions Club International Foundation is raising millions of dollars to empower service where it is needed most. We are building sustainable solutions through generous support and the Service of Lions.

## ON A MISSION TO SERVE

Lions serve. It's that simple, and it has been since we first began in 1917. Our clubs are places where individuals join together to give their valuable time and effort to improving their communities, and the world.

### HUNGER

We help provide healthy meals for the hungry and work to establish strategies and greater capacity for communities in which food is scarce.

### THE ENVIRONMENT

We are working with Lions to preserve our planet, knowing that the health of our local communities and environments affects us all. Our goal is to help establish a sustainable future for generations to come.

### CHILDHOOD CANCER

Across the globe, too many children are being affected by Cancer. We're helping Lions establish programs and provide greater service and access to care for those diagnosed - giving hope to them and their families.

### DIABETES

We are providing support to help Lions educate the public and establish programs around one of our new global focus areas; Diabetes.

### HUMANITARIAN

Lions take action in their communities, working face-to-face with the people they serve. We support the wide variety of humanitarian efforts implemented and coordinated by Lions and give grants to increase their scale and effectiveness.

### DISASTER RELIEF

When disaster strikes, we respond. We provide funding to address preparedness and immediate needs that allow Lions and their partners to be among the first on the scene in the wake of the world's most devastating hurricanes, earthquakes, floods and other disasters.

### VISION

We are a world leader in the effort to prevent avoidable blindness, and we're diligently working with Lions clubs and local partners. Lions have recognized the urgent need for corrective lenses & collect usable glasses in their communities to support the Lions Recycle For Sight Program.

### YOUTH

We are committed to providing youth and young adults with opportunities to succeed. The Lions Quest program provides young people and their educators with tools to make positive choices, resist drugs and alcohol, learn through service and become healthy young men and women.



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# Sponsorship Package

## Platinum Sponsor

\$15,000

### BRAND RECOGNITION

Prominent display of the Sponsor's logo in the Gala

Display of promotional video & replay throughout the Gala

Sponsor's name will be printed on the event tickets

### RECOGNITION

Recognition on stage with a plaque

Opportunity to address the audience on the stage

### ONLINE EXPOSURE

A link to the Sponsor's video will be circulated in our official communication

Sponsor's video will be displayed at a prominent place on our MELC website

Sponsor's video will be posted on social media of MELC (Facebook, Twitter and Youtube)

### HOSPITALITY

A table of 10 seats for the Sponsor and their guests

## Diamond Sponsor

\$10,000

### BRAND RECOGNITION

Prominent display of the Sponsor's logo in the Gala

Display of promotional video & replay throughout the Gala

### RECOGNITION

Recognition on stage with a plaque

### ONLINE EXPOSURE

A link to the Sponsor's video will be circulated in our official communication

Sponsor's video will be displayed at a prominent place on our MELC website

Sponsor's video will be posted on social media of MELC (Facebook, Twitter and Youtube)

### HOSPITALITY

A table of 10 seats for the Sponsor and their guests



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# Sponsorship Package

## Gold Sponsor

\$5,000

### HOSPITALITY

A table of 10 seats for the Sponsor and their guest

### BRAND RECOGNITION

Prominent display of the Sponsor's logo in the Gala

Display of promotional video & replay throughout the Gala

### RECOGNITION

Verbal recognition on stage with a souvenir plaque

### ONLINE EXPOSURE

A link to this video will be circulated in our official communication

A prominent place on our MELC website  
Sponsor's video will be posted on social media of MELC (Facebook, Twitter and Youtube)

## Silver Sponsor

\$3,000

### HOSPITALITY

A table of 10 seats for the Sponsor and their guest

### BRAND RECOGNITION

Prominent display of the Sponsor's logo in the Gala

Display of promotional video & replay throughout the Gala

### RECOGNITION

Verbal recognition on stage with a souvenir plaque

### ONLINE EXPOSURE

A link to this video will be circulated in our official communication

A prominent place on our MELC website  
Sponsor's video will be posted on social media of MELC (Facebook, Twitter and Youtube)



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# Sponsorship Package

*For  
Advertisers*

## \$600 PACKAGE

2 Complimentary ticket  
Full page AD in the brochure

## \$350 PACKAGE

Half page AD in the brochure  
1 Complimentary ticket

## \$200 PACKAGE

Quarter page AD in the brochure

## \$150 PACKAGE

Business card size AD

All the above packages will also get  
Advertisement on our MELC website  
Display of advertisement on projector in  
Gala and MELC Social media

### Special Notes:

- Artwork/logo/movie must be received in pdf or 300 dpi jpeg formats, no later than **April 10<sup>th</sup>, 2025**
- Artwork/logo can be emailed to [melionsclub@gmail.com](mailto:melionsclub@gmail.com)
- Make cheques payable to: **MARKHAM ELITE LIONS CLUB**

### For more info, please contact:

President Lion Sandi Sethi

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Ph: 647-219-1414

Treasurer Lion Uma Subramanyam

Email- [treasurer@melionsclub.com](mailto:treasurer@melionsclub.com)

Ph: 647-214-1360

I/We \_\_\_\_\_ hereby agree to be the \_\_\_\_\_ sponsor, with  
the pledge amount of \$ \_\_\_\_\_, for the Lions Fundraising Gala 2025 event on May 10<sup>th</sup>, 2025.

Sponsor Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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# Thank You

*We would like to thank you for your continuous support for a humanitarian cause.*

*Your support really matters!*

*We look forward to connecting you soon to unite for a greater cause.*

## FOR MORE INFO, CONTACT

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